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March, April

**Open Evening – ZBW receives award**

The highlight of the last weeks was the evening of 23 April when the ZBW opened the doors at both its branches to celebrate the “Landmark in the Land of Ideas” award. Perfect weather enticed almost 500 guests to accept an offer of information and entertainment at the ZBW. During a brief ceremony Henning Oldenburg of Deutsche Bank presented the award to Horst Thomsen. In his speech he marked the ZBW’s contribution to innovations in the Land of Ideas: “By making scientific content widely available the ZBW symbolises the democratisation of knowledge and thus a direct investment into the future of us all. Ideas and innovations that will take us all forward can only emerge from know-how.” Secretary of State at the Schleswig-Holstein Ministry of Science, Economics and Transport, Karin Wiedemann, and the Mayor and City Councillor of the city of Kiel, Peter Todeskino, also congratulated the ZBW on the award.



Award ceremony with guests of honour: Horst Thomsen, Henning Oldenburg, Karin Wiedemann, Peter Todeskino (Picture: C. Edelhoff)

Secretary of State at the Schleswig-Holstein Ministry of Science, Economics and Transport, Karin Wiedemann, and the Mayor and City Councillor of the city of Kiel, Peter Todeskino, also congratulated the ZBW on the award.



Quartett Komplett (Picture: C. Edelhoff)

The a cappella ensemble Quartett Komplett rounded off the award ceremony with much applauded performances. Guests and colleagues at the Hamburg branch could watch the ceremony live – thanks to the video conferencing equipment kindly lent by Kiel University. It also enabled guests in Kiel to watch and hear author Boris Meyn read in Hamburg from his book “Die rote Stadt”.

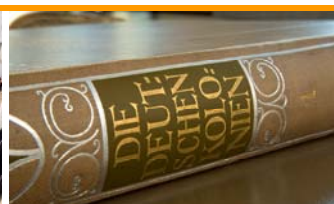
A varied programme guided the visitors through both houses, including areas not normally accessible to the public such as the stacks and the bookbindery, a rare chance eagerly seized.



Picture: C. Edelhoff



Picture: C. Krüger





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The paternoster lift in Hamburg, a favourite with the public, was reassigned on this evening: it provided the stage for a pantomime: "Scenes in a library" performed by colleagues in Hamburg. All in all, more than 100 colleagues ensured that the ZBW presented itself in a happy mix of entertainment and information; visitors eager for economic knowledge could satisfy their curiosity on this evening by visiting numerous brief lectures or the booths presenting the services of the ZBW.



Scenes in a library  
(Picture: B. Libelt)

## Goportis.de – The Ordering module goes live

Goportis, the order and delivery service for scientific full-texts from technology, natural and life sciences, medicine and economics created last year by the three German National Libraries, went fully operational on 21 April at [www.goportis.de](http://www.goportis.de).



Mr Thomsen, Mr Rosemann and Mr Korwitz start full-text supply

The three directors pressed the red button and started the ordering module.

It allows easy and joint ordering from the holdings of all three libraries, in response to customers' requests. Using the portal for literature searches across the holdings of the three German National Libraries has been possible since December.

Goportis also offers the option of ordering without previous search, a saved searches feature and an order tracking system.

The three libraries take turns in processing orders and staffing customer support services. Accounts are settled through collective invoicing – regardless of which library delivered the documents.

Now that the ordering module is operational, further plans for the optimisation of Goportis include a better linkage with the existing subject portals MEDPILOT.DE, TIBORDER and EconBiz.





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### New, improved and faster metasearch for EconBiz

The new [metasearch](#) of the Virtual Library for Economics and Business Studies, searching various databases and library catalogues simultaneously, was started in the first days of April. It is faster and more reliable than the old version and offers several improvements:

- Improved response time
- Single results displayed in full within the results lists, reducing clicks
- Integration of an availability module which allows to check for every individual result whether the item is available in the local library
- Searches can be saved, exported or sent by e-mail
- The advanced search offers personalised settings for results displays and search times

A recently added database is Emerald Management Xtra which contains more than 50,000 articles from almost 160 leading management journals. This database was acquired as a national licence for Germany and offers its "catalogue data" free of charge. Downloads of full-texts is only possible in libraries with licensed access.

### Equal Opportunities Plan 2007-2011

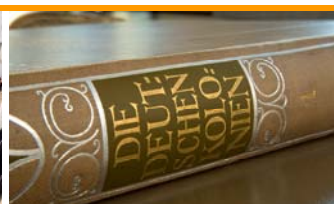
The new Equal Opportunities Plan of the ZBW came into effect in March. It will be in force until 2011. The Equal Opportunities Plan describes the current situation of men and women in the ZBW, estimates the future development of personnel, defines the objectives of the Equal Opportunities Plan and names 15 steps to promote women and achieve the equal opportunities objectives. The objectives are to:

- Raise the percentage of women employees in areas where women are under-represented
- Achieve equal employment opportunities for men and women by promoting the under-represented gender as appropriate
- Evaluate and improve present methods of recruitment
- Improve the work-life balance for women and men
- Develop a human resources development concept in terms of equal employment opportunities and in consideration of gender mainstreaming
- Work towards equal representation of men and women in all boards and committees (according to §15 GStG)

### Events in the ZBW

#### *International conferences*

On 12 and 13 March, the Research Committee for Economic Policy of the Verein für Socialpolitik held its annual meeting in the Reading room of the ZBW in Kiel. The Kiel





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Institute for the World Economy organised the event where the 96 members of the committee discussed the "Internationalisation of Economic Policy".

The 77<sup>th</sup> International Business Cycle Conference, organised by the Kiel Institute of the World Economy and held in the Reading room of the ZBW in Kiel on 18 and 19 March, discussed a very topical problem: "World Economy in the Grip of the Financial Market Crisis".

### ***Success through better communication and organisation: series of lectures***

Detlef Jansen held the last of a series of lectures organised by *Intem* entitled "Effective self-management – Identification and Conflict Resolution". He presented strategies for resolving conflicts without winners and losers.

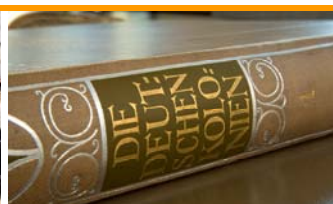
### ***Art exhibition "Spuren"***



On 5 March Mr Thomsen opened the joint exhibition "Spuren – experimental painting" of female artists Traute Carstens, Chirine Gramke and Anne-Katrin Schön. The works were on show until 25 April in the ZBW in Kiel.

### **Selected external engagements of ZBW staff in March and April**

- 04/03, Hanover: Visit to the CeBIT regarding digitisation and long-term preservation, Mr Toepfer
- 06/03, Göttingen: GBV meeting presenting new developments in cataloguing, Ms Janßen
- 06/03, London: Workshop of the NEEO Technical Workgroup, Mr Borst
- 07/03, London: NEEO Workpackage Leaders Meeting, Mr Siegert
- 10-11/03, Cologne: Project meeting at the USB Cologne for the EconBiz relaunch, Mr Borst, Ms N. Krüger, Mr Lüth, Mr Meyer
- 13-14/03, Bonn: Meeting of the Committee on Scientific Library Services and Information Systems within the German Research Foundation (DFG), Mr Thomsen. Ms Pianos presented a study analysing contents and usage of the Virtual Libraries VifaSys.
- 14/03, DIW Berlin: The advisory board of the project "e-business MarketW@tch", initiated by the European Commission's General Directorate Enterprise and Industry, held a meeting and a workshop entitled "Drivers and Impacts of ICT Adoption – A Sectoral Perspective", Ms Preissl
- 02/04, Hanover: vascoda Advisory Board, Mr Thomsen
- 03/04, Berlin: Meeting of Subject Librarians in Ethnology within the Association of German Librarians (VDB), Mr Bachofner





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- 13-16/04, Stockholm: European Business Schools Librarians' Group, Annual Meeting Northern Group, Mr Meyer
- 16-17/04, Münster: Meeting of LOTSE Cooperation partners, Ms N. Krüger
- 17/04, Kiel: Meeting of Training Supervisors, Ms Langfeldt
- 18/04, Berlin: Coordinating meeting of the Initiative Land of Ideas, Ms Pianos, Ms Lorenzen
- 22/04, Bonn: Working group Open Access of the Leibniz Association, Ms Süssenbach, Mr Siegert
- 23/04, Rendsburg: Executive Board meeting of the German Library Association-Regional Association Schleswig-Holstein, Mr Seusing
- 24/04, Florence: Seminar "Public and Private Regulation in the European Telecommunications Industry", Lecture "a dynamic view on the public-private regulation puzzle", Ms Preissl
- 25/04, Bonn: Workshop "Never Stop Learning" of the Scientific Institute for Communication Services, Ms Preissl
- 25/04, Berlin: subito Users meeting, Ms Clasen
- 28/04, Neumünster: Qualifying Examination of bookbinding apprentices, Ms Schnee
- 20/04, Hanover: Meeting of the Advisory council of the TIB, Mr Thomsen
- 29-30/04, Brussels: Workshop of the European Telecommunications Network Operators "Regulatory Impact Assessment", Ms Preissl

