

Workshops at the ZBW

“Telecommunication Markets: Drivers and Impediments”

On 03 June, the ZBW organised a joint [workshop](#) with the International Telecommunications Society and the Alcatel-Lucent Foundation. Researchers from the USA, Great Britain and Germany held lectures on regulation and competition in telecommunications markets, discussing, among other topics, carrier selection in mobile phone networks. This is a hot topic for both experts and the general public, as evidenced by the [reactions](#) to the event.

vascoda

On 16 and 17 June a workshop was held at the Hamburg branch of the ZBW entitled “Knowledge transfer – Services and usage of Virtual Libraries”. On the first day the results of the [VifaSys Study](#) were presented and subsequently debated. The study compares the requirements and evaluations of users with the actual contents and functions of the subject gateways. The results are mostly congruent with those from similar studies. Researchers want a simple, self-explanatory search function, complete metadata including abstracts and easy access to full-texts. Many people are highly reluctant to sign up to services where registration is required. These plausible demands are often difficult to realise, and judged by these criteria many subject gateways still need improvement. The management consultancy Heinold, Spiller & Partners conducted the study in 2007.

The second day was dedicated to the further development of the gateways. The aim is to homogenise the design of the portals so that it allows a seamless use of various offers through vascoda. For this, common standards must be developed that will set the trend for future subject gateways. For this purpose GESIS IZ presented a reference model for gateways for discussion.

Equal Opportunities Policies of the ZBW receive Total E-Quality Award



The [Total E-Quality Award](#) is given to companies, organisations, universities and research institutions which include equal opportunity policies in their personnel management. On 28 May Horst Thomsen and Nora Grabsch received the award in Berlin. The jury commended the family-friendly personnel and organisational management of the ZBW which finds its expression in highly flexible work times arrangements,

strengthening employees' motivation, in the opportunities for teleworking and in other arrangements supporting families.



Other events at the ZBW

Economy 2.0 – Olaf Storbeck reads at the ZBW Hamburg



Olaf Storbeck, a journalist with Handelsblatt and co-author of prize-winning bestseller "Economy 2.0", was invited to the ZBW on 20 May to read from his book which received the getAbstract 2007 prize for economics books. The jury justified its decision thus: "After reading this book you'll know how economists' minds work and how they arrive at the results of their research. This well-written book is a must for everyone interested in economics, but also for those who until now had no use

for economics." After being welcomed to the ZBW by Brigitte Preissl, Olaf Storbeck read about behavioural economics, globalisation and foreign trade, vividly illustrated by everyday examples such as ebay and contracts. A lively discussion with the audience followed.

"Is there an information science of the humanities?" – Lecture by Manfred Thaller

Manfred Thaller, professor of information science of the humanities at the University of Cologne, answered this question within the framework of a series of lectures organised by the Leibniz Association and the University of Kiel.

External lectures

The premises of the Hamburg branch of the ZBW were used for several lectures on economic themes such as

- 05 June "Limited, GmbH according to MoMiG and LLP – headed where?"
- 18 June Group tax load
- 19 June "The law on tenancy of commercial premises – recent developments"

Award ceremony for Global Economy Prize

On the first Sunday of the Kiel Week the Kiel Institute for the World Economy traditionally holds the award ceremony for its [Global Economy Prize](#), sponsored by the capital city of Schleswig-Holstein and the Schleswig-Holstein Chamber of Commerce and Industry, in the Great Reading Room of the ZBW. The three eminent persons from economics, politics and business honoured on 22 June are Edmund S. Phelps, Nobel laureate in economics and specialist in monetary theory, Neelie Kroes, EU commissioner for competition, and Dietmar Hopp, founder of SAP.



Exhibitions

The photo-art exhibition of Marek Grzegorz Sikora, presented in the foyer of the ZBW from 01 til 30 May, was followed by acryl paintings by Liljana Afrifa. The exhibition is entitled "Imagination" and has been open to the public since 09 June. Horst Thomsen and Tamara Pianos opened the exhibitions respectively.



L. Afrifa: Ich mag dich trotzdem

New on the website – ECONIS Select Business Administration

"Econis Select", a selected bibliography on current economic topics from the database ECONIS, has been a long-standing service of the ZBW. It now also offers topics on [Business Administration](#) in a dedicated area of the website. The focus so far has been on trends in marketing which constitute a Econis Select series of their own.

Fairs – Lectures

From 15 to 17 May the 70th Annual Meeting of the German Academic Association for Business Research took place in Berlin. Almuth Gillam and Bärbel-Christiane Fischer were in charge of the exhibition booth of the ZBW.

The ZBW presented its products to visitors of the 97th German Librarians' Conference in Mannheim from 03 to 06 June at the Goportis stand, where Karoline Weise represented the ZBW.

Numerous staff members of the ZBW were present at the Librarians' Day to network and attend lectures. Two ZBW staff members held lectures:

- 03 June "Services and usage of Virtual Libraries and other subject gateways: results of a study", Tamara Pianos
- 05 June "The Open-Access Journal 'Economics': Academic acceptance through open peer review", Olaf Siegert

On 17 June Horst Thomsen and Nicole Krüger introduced the ZBW and its services to employees of the Schleswig-Holstein Ministry of Science, Economics and Transport. Horst Thomsen reported about the integration of the Hamburg branch, Nicole Krüger presented the website and databases of the ZBW, the Virtual Library EconBiz and its imbedded services such as EconDesk, which might be useful in their daily work.



Selected external engagements of ZBW staff in May and June

- 14 and 15 May, Marburg: Speakers' Council of the study group Libraries and Service Institutions of the Leibniz Association – Christina Süssenbach
- 15 and 16 May, Hanover: Fedora workshop of the TIB Hanover and the FIZ Karlsruhe – Christian Langer
- 19 May, Lübeck: Examination Committee for the Library Service in Schleswig-Holstein – Nicole Clasen
- 20 til 24 May, Brussels: European Documentation Centres Coordination Meeting and Special Training Seminar – Ekkehart Seusing, Daniela Walter
- 27 and 28 May, Frankfurt: Study group Media of the Leibniz Association – Elisabeth Flieger
- 30 May, Hanover: working group Open Access of the Leibniz Association – Christina Süssenbach, Olaf Siegert
- 04 til 06 June, Rotterdam: NEEO Project and NEREUS Steering Committee Meeting – Ralf Flohr
- 10 June, Göttingen: vascoda working group Metadata – Kirsten Jeude
- 11 June, Berlin: Speakers' Council of the study group Equal Opportunities of the Leibniz Association – Nora Grabsch
- 18 June, Göttingen: workshop "Open Access Multipliers' Network" – Olaf Siegert
- 19 June, Hanover: vascoda Executive Board Meeting – Horst Thomsen
- 24 til 27 June, Montreal: International Telecommunications Society World Conference and Board Meeting ITS – Brigitte Preissl
- 29 June til 03 July, Lausanne: European Business Schools Librarians' Group EBSLG Annual Meeting – Thorsten Meyer

In the news

Ines Wanke, assistant to the director's department at the Hamburg branch of the ZBW, has been elected chairwoman of the regional group Hamburg of the professional association Information Library (BIB) at the constituent meeting of the board which took place on 06 May. The term of office lasts until 2011.

Preview: Continuing Education Conference of the VDB

[„Information competence-E-Publishing-E-Learning“](#) is the title of the Continuing Education Conference for Subject Librarians in Economics which will take place in the Hamburg branch of the ZBW on 11 and 12 September. The title is a reflection of the fact that the digitisation of information and the imparting of information competence have lost none of their relevance in the area of higher education.

