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ZBW Highlight: 90th Anniversary Ceremony

In February the ZBW had reason to celebrate. On 1 February, the 90th anniversary of its founding was marked by a ceremony whose highlight was a panel discussion entitled "Are you still googling or already reading? – Knowledge Management in the Future – The Relevance of Libraries, Social Networks and Search Engines".

The talk centred on the question of how scientific libraries can hold their ground beside the social web with its user-created contents in times of scarce funding, restrictive copyright law and the near-monopoly of publishers as suppliers of digital information.



from left: Kuhlen, Keuchel, Fischermann, Wolf, Moleski
Picture: Nonnenmacher

Renowned experts Sebastian Moleski, chief executive of Wikimedia Deutschland e.V., Stefan Keuchel, press officer of Google Germany GmbH, Professor Rainer Kuhlen, chair of informatics and information science at the University of Konstanz, and Professor Joachim Wolf, chair of organisation theory at the University of Kiel, vigorously debated the future of scientific libraries in the 21st century. They stressed the importance of libraries as quality filters in the sea of information and as a means of channelling the flood of scientific publications.

Thomas Fischermann, economics editor of the newspaper Die ZEIT, chaired the panel discussion. Guests of honour from academia and politics presented greetings, among them Professor Ernst T. Rietschel, president of the Leibniz Association, who confirmed that the ZBW is well on its way to becoming a "Library 2.0". The Primavera String Quartet provided the festive mood for a ceremony which ended with a finger buffet.



Science Secretary of State de Jager, Mayoress Volquartz, Director Thomsen, President of the Leibniz association Rietschel
Picture: ZBW

ZBW Cooperation Agreements

Cooperation agreement with the Christian-Albrechts-University of Kiel

ZBW Cooperation Agreements

Cooperation agreement with the Christian-Albrechts-University of Kiel

In future, the director of the ZBW will also have a teaching assignment at the Christian-Albrechts-University of Kiel. This will improve the exchange with university teachers and researchers and enable the ZBW to tailor its services to current research trends in economics and information science, to increase its research output and to build a sustainable research infrastructure. The arrangements were agreed in a cooperation agreement signed on 15 January by Professor Gerhard Fouquet, the president of the university, Horst Thomsen, the director of the ZBW, Professor Thomas Lux, the dean of the department of economics and social sciences, and Professor Franz Faupel, the dean of the department of technology. The ZBW will be the first national library in Germany to be headed by a reputed researcher.

Leibniz Library Network for Research Information founded

The three German National Libraries, whose joint efforts include the search-and-order portal Goportis, have now officially founded the Leibniz Library Network for Research Information. On 27 February, the directors Rosemann (TIB Hanover), Korwitz (ZB MED Cologne/Bonn) and Thomsen (ZBW) signed the agreement, thereby sealing their intention to increase the bundling of the libraries' know-how and competences and the interlocking of the various information supply activities. One area of cooperation is the development of strategies for the long-term preservation of digital media, another is the creation of an infrastructure for scientific publications which supports the concept of Open Access.



from left Rosemann, Korwitz, Thomsen
Picture: ZBW

Cooperation between Intereconomics and the Centre for European Policy Studies (CEPS)

Intereconomics is a bi-monthly journal edited by the ZBW. In February it joined forces with the Centre for European Policy Studies (CEPS) in Brussels, a think tank which since its foundation in 1983 has focused on economic and political matters relating to the European Union. The aim of the cooperation is to make the reputed journal the leading forum for research-based discussions of major European economic policy issues.



ZBW Events

Readings



Picture: UWH

Birger P. Priddat tracks down modern Marxian communism which "offers an almost liberal model: a world of building human capital". On 10 February he read from his book "Karl Marx. Communism as capitalism to the power of two: Production of human capital" at the ZBW Hamburg.



Picture: Sabine Braun

Claudia Kemfert, an expert on energy, presented her new book "The other future of the climate – innovation instead of depression" on 8 April in Hamburg. She is an economist at the DIW in Berlin, who also teaches at the Humboldt University in Berlin. In her book she analyses the costs of climate change, but also identifies the opportunities for economic growth arising from targeted investment in climate protection and renewable energies.

[ECONIS Select literature selection](#)

Workshops

Open-Access-Workshop

On 26 and 27 January, the ZBW organised an [Open-Access-Workshop](#) in Hamburg within the framework of the multiplier network "oa-net-work". About 40 experts from universities and other research institutions discussed how to improve the position of Open Access within academia and how to cooperate with publishing houses. During the course of the workshop, Ralf Flohr, coordinator of the NEEO project Network of European Economists Online at the ZBW, presented the current Open Access activities of the ZBW.

First workshop of German database producers at the ZBW

The ZBW initiated a meeting of the producers of eight bibliographic databases in Hamburg on 19 and 20 March, among them representatives of various Leibniz institutes and research institutions of federal government departments. The themes of the workshop included "Standards of measuring usage", "Research evaluation based on subject-specific databases" and "Perspectives for the future within the context of search engines and Open Access".

Teaching Library

On 22 January, the professional association "Information Library BIB – regional group Hamburg" held its training session "Teaching Library: Concepts and experiences" at the ZBW in Hamburg. Around 50 participants attended lectures on the various concepts of libraries for imparting information competence.

Lectures

Lectures on World Book Day

The ZBW celebrated World Book and Copyright Day on 23 April in Hamburg with two lectures. Professor Ulrike Verch from the Hamburg University of Applied Sciences addressed copyright law in her lecture "From anathema to alternative licensing models: The development of copyright law". The director of the Gottfried Wilhelm Leibniz Library in Hanover, Dr Georg Ruppelt, followed with "The perils of reading". The event was rounded off by an exhibition of historic books in the reading rooms of the ZBW.

Lecture on the new Limited Liability Company Law

On 24 February, experts met in the ZBW Hamburg to discuss various aspects of the new Limited Liability Company Law which came into force on 1 November 2008.

Fairs

Bielefeld Conference

The three German National Libraries, including the ZBW, presented their services at a joint stand at the [9th International Bielefeld Conference](#) from 3 to 5 February.

Exhibitions

Karin Rogge - Magic in pictures

Since 23 April, the ZBW in Kiel is showing works by the artist Karin Rogge. On behalf of the ZBW Doreen Siegfried welcomed the guests at the vernissage on 22 April, who wanted to retrace Karin Rogge's journey of discovery into the world of imagination. A journey which is always a journey into the unknown without preconceived notions, as her teacher and fellow traveller Deborah Di Meglio stated in her opening words.

Although the artist had at first had reservations about the concrete walls of the ZBW as a suitable exhibition space, these were outweighed in the end by the opportunity to see her works from 2006 to 2008 presented on a grand scale. Thus a body of

work is now on show which allows her to think about the direction in which to take her art.
The exhibition will be open to view until 15 May.



Picture: ZBW

Lectures by ZBW colleagues

World Wide Web Conference

At the 18th International [World Wide Web Conference](#) which took place in Madrid this year, Joachim Neubert read a paper at the workshop section. On 20 April he presented "Bringing the STW Thesaurus for Economics onto the Web of Linked Data". The workshop is part of the initiatives of Tim Berners-Lee, who invented HTML and the World Wide Web, and others who want to realise the Semantic Web in the form of Open Linked Data.

[The full text of the paper](#)

EconStor, the digital archive of the ZBW, goes online



[EconStor](#) („Economics Storage“) is the new name of the ZBW's document server. In March 2009, the ZBW document server migrated onto DSpace, a much used software for document servers worldwide. At the same time, a new website and new functionalities were established. Now all documents can be linked and referenced with the Handle system, and users can keep up to date with new publications in selected series either by e-mail alertings or RSS feeds.

The intended purpose of EconStor is to increase the acquisition of other forms of publications, particularly so-called postprints, in addition to the large number of recorded working and discussion papers from economics faculties, collaborative research centres and research institutes already available. Postprints are freely accessible versions of articles published in proprietary journals. The ZBW offers a new self-archiving system in which economists can make their publications available in accordance with the Open Access principle. Numerous publications by researchers from the Kiel Institute for the World Economy can be freely accessed on EconStor through the EU-sponsored project Network of European Economists Online (NEEO).

Standard Thesaurus for Economics goes online

A German and an English version of the [Standard Thesaurus for Economics STW](#), the controlled vocabulary used for indexing in the ZBW, was posted on the web in April. It is possible to search by descriptors or related terms or to browse the classification tree. A direct link connects to the corresponding titles in the online catalogue ECONIS.

The thesaurus has been formatted for use on the Semantic Web in which machines can read, process, transform and compile data in a meaningful way. This puts the ZBW at the cutting edge among German libraries.

The thesaurus is made available for general non-commercial use under a Creative Commons Licence.

ZBW Announcements

The ZBW at the German Librarians' Conference

The ZBW will present itself at the [German Librarians' Conference](#). From 2 to 5 June, you can meet colleagues from the ZBW in Erfurt at the stand of the Leibniz Library Network for Research Information. The number of the joint stand of the German National Libraries is 2-330.



Doreen Siegfried will report on the marketing activities of the ZBW within theme track 03: Library Organisation and Information Management – quo vadis? Her paper is entitled “Creative Public Relations – How to find inspirational topics in a library” and will be held on 3 June.

On 4 June, Ralf Flohr will present the document server of the ZBW: “EconStor – a Repository for Economics” during the conference’s theme track 05: Libraries in Science and Studies. At the same time, Olaf Siegert will report on his experiences with continued education in his paper: “The postgraduate programme for Library Management of the Free University in Berlin – a firsthand report from a participant”. This lecture is part of theme track 02: What do librarians need today to arm themselves for tomorrow?

Glossary Library on the Social / Semantic Web

Here we are building a small glossary for terms from the Social and Semantic web. We will explain the terms and their relevance to libraries and the day-to-day routine of the ZBW.

Part 1: Semantic Web

The Semantic Web, these days often called “Linked Data” Web, is a conception of Tim Berners-Lee and is used for the further development of the World Wide Web. Many of the truly relevant but rarely frequented or linked contents of the World Wide Web are lost in the amorphous mass. Contents on the “Deep Web” or “Hidden Web” remain hidden because search robots do not find them. By some estimates, ninety per cent of all online contents remain invisible to search engine users. The Semantic Web aims to link this plethora of unstructured unlinked information beyond the limits of applications. This is not a question of replacing the existing web but of adding a level of machine-readable descriptions of documents’ contents.

One example of this is the Standard Thesaurus for Economics, which the ZBW has posted as a [website](#) with embedded machine-readable data (RDFa). The descriptors of the thesaurus have language- and version-independent identifiers (e.g. the descriptor Financial crisis with the identifier). If these persistent identifiers are used in the indexing of websites or repository records, special Semantic Web search engines can use them to index these webpages and to generate searches for concepts and not merely for matches of character strings as in ordinary search engines. At the same time, links to related concepts as defined in the thesaurus and embedded in the STW webpages can be utilised. Thus a search can be enlarged to include all subtopics of a given concept.

Sources:

<http://www.w3.org/2001/sw/>

http://www.ted.com/index.php/talks/tim_berniers_lee_on_the_next_web.html

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