



Workshop

Telecommunication Markets: Drivers and Impediments

3 June, 2008

14:00 – 18:30

German National Library of Economics
Zentralbibliothek für Wirtschaftswissenschaften – ZBW
Neuer Jungfernstieg 21, 20354 Hamburg

Programme

- 14:00 – 14:15 **Welcome addresses**
Brigitte Preissl, *ZBW*
Dieter Klumpp, *Alcatel-Lucent Stiftung*
- 14:15 – 14:30 **Brigitte Preissl**, *International Telecommunications Society and ZBW*
What drives Telecommunication Markets? A New Book
- 14:30 – 15:00 **Justus Haucap**, *Friedrich-Alexander University Erlangen-Nürnberg*
The regulation framework for European telecommunication markets
between subsidiarity and centralisation
- 15:00 – 15:30 **Peter Curwen**, *University of Strathclyde Glasgow, UK*
Can competition be introduced via the issue of new mobile licences?
- 15:30 – 16:00 **Johannes Bauer**, *Michigan State University Lansing, USA*
Mobile television: challenges of advanced service design
- 16:00 – 16:30 **Coffee and Tea**
- 16:30 – 17:00 **Jörn Kruse**, *Helmut-Schmidt-Universität Hamburg*
Mobile Termination Carrier Selection
- 16:30 – 17:00 **Pat Longstaff**, *Syracuse University, Syracuse, USA*
Managing Communications Firms in Unpredictable Environments: Watch
the Movies
- 17:00 – 17:30 **Discussion and concluding remarks**
- 17:30 – 18:30 **Reception**

Participation is free of charge. Please contact Ch. Klein at c.klein@zbw.eu or call +49 40 42834 302 for registration.

Accommodation: Hotel rooms are available at reduced rates. Please contact Heike Henningsen at ZBW: h.henningsen@zbw.eu.