DIGITALES ARCHIV

ZBW – Leibniz-Informationszentrum Wirtschaft ZBW – Leibniz Information Centre for Economics

Ibrahim, Yousif Munadhil; Hami, Norsiah; Othman, Siti

Article

Integrating sustainable maintenance into sustainable manufacturing practices and its relationship with sustainability performance : a conceptual framework

International Journal of Energy Economics and Policy

Provided in Cooperation with: International Journal of Energy Economics and Policy (IJEEP)

Reference: Ibrahim, Yousif Munadhil/Hami, Norsiah et. al. (2019). Integrating sustainable maintenance into sustainable manufacturing practices and its relationship with sustainability performance : a conceptual framework. In: International Journal of Energy Economics and Policy 9 (4), S. 30 - 39.

http://econjournals.com/index.php/ijeep/article/download/7709/4397. doi:10.32479/ijeep.7709.

This Version is available at: http://hdl.handle.net/11159/4932

Kontakt/Contact ZBW – Leibniz-Informationszentrum Wirtschaft/Leibniz Information Centre for Economics Düsternbrooker Weg 120 24105 Kiel (Germany) E-Mail: *rights[at]zbw.eu* https://www.zbw.eu/econis-archiv/

Standard-Nutzungsbedingungen:

Dieses Dokument darf zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden. Sie dürfen dieses Dokument nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, aufführen, vertreiben oder anderweitig nutzen. Sofern für das Dokument eine Open-Content-Lizenz verwendet wurde, so gelten abweichend von diesen Nutzungsbedingungen die in der Lizenz gewährten Nutzungsrechte.



https://zbw.eu/econis-archiv/termsofuse

ZBW

Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre for Economics

Terms of use:

This document may be saved and copied for your personal and scholarly purposes. You are not to copy it for public or commercial purposes, to exhibit the document in public, to perform, distribute or otherwise use the document in public. If the document is made available under a Creative Commons Licence you may exercise further usage rights as specified in the licence.





INTERNATIONAL JOURNAL

International Journal of Energy Economics and Policy

ISSN: 2146-4553

available at http: www.econjournals.com

International Journal of Energy Economics and Policy, 2019, 9(4), 30-39.



Integrating Sustainable Maintenance into Sustainable Manufacturing Practices and its Relationship with Sustainability Performance: A Conceptual Framework

Yousif Munadhil Ibrahim*, Norsiah Hami, Siti Norezam Othman

School of Technology Management and Logistics, College of Business, Universiti Utara Malaysia, Kedah, Sintok, 06010, Malaysia. *Email: yousifmonadhil58@gmail.com

Received: 16 February 2019

Accepted: 10 May 2019

DOI: https://doi.org/10.32479/ijeep.7709

ABSTRACT

It appears that companies' interest in achieving economic returns has made them neglect the environmental and social effects of their activities. With this imbalance in sustainability performance (SP) that causes environmental pollution and social damage, there is an urgent need to strike a balance between economic, environmental and social sustainability. Therefore, this study aims to achieve this balance in SP by providing a proposed framework that integrates sustainable maintenance (SMA) into sustainable manufacturing practices (SMPs). Effective adoption of SMPs and SMA has a significant positive influence on SP. Nevertheless, there are limited studies conducted on integrating SMA into SMPs and how it could impact SP. The theoretical contribution of the present study depends mainly on expanding existing knowledge about highlighting the moderating role of SMA on the relationship between SMPs and SP, including in the oil and gas industry.

Keywords: Sustainability Performance, Sustainable Manufacturing Practices, Sustainable Maintenance, Oil and Gas Industry JEL Classifications: Q52, Q56, Q58, Q380

1. INTRODUCTION

Sustainability performance (SP) is a key issue and a major concern in the oil and gas industry (O&GI) in Iraq. This is due to the lack of balance between the dimensions of SP (i.e., economic, environmental and social). For instance, OPEC (2018) noted in the annual statistical bulletin, in 2017, the value of Iraqi oil exports amounted to USD 63314 million, equivalent to 33% of the GDP which is valued at USD 191216 million. By the same token, the report of the ESCWA reported for the same year, the proportion of Iraqi exports of oil equivalent to 99% of the total annual exports (UN-ESCWA, 2018). This establishes the significant role of this industry in the development of the Iraqi economy. Nevertheless, the O&GI considers the major contributor to environmental pollution and social damage (Elhuni and Ahmad, 2017). Indeed, to illustrate, because of their complexity and volume, the O&GI has major impacts of environmental, health and safety worldwide (Schneider et al., 2013; Schneider et al., 2011). Besides, particulate matter and volatile compounds of filters in oil and gas companies cause many diseases, both for workers and the community in the same area, such as cancer diseases and respiratory diseases (EPA, 2003). According to the compensation committee in the Iraqi Ministry of Oil, the number of occupational accidents, including diseases due to work for 2017, which paid compensation to workers in the oil sector is 703 cases until September (IMO, 2017). Furthermore, the central locations for the exploration and production of oil and gas in Iraq, 70% of them contain environmental pollution issues and include regions such as Baghdad, Basra, Kirkuk, Maysan, Salah al-Din and Mosul (Al-Haleem et al., 2013).

This Journal is licensed under a Creative Commons Attribution 4.0 International License

In addition to the above, and through literature review, studies confirmed that the sustainability of companies requires taking environmental and social effects in consideration in addition to the economic side and balance it (Annunziata et al., 2013; Ashrafi, 2014; Carley et al., 2014; Cavagnaro and Curiel, 2012; Christen et al., 2006; Dao et al., 2011; Elkington, 1997; 1999; 2004; Hami, 2015; Hassan et al., 2015; Parida and Kumar, 2010; Shukla et al., 2017; Székely and Knirsch, 2005; Venkatraman and Nayak, 2015), including the O&GI (Anis and Siddiqui, 2015; Liyanage, 2007; Liyanage et al., 2009; Schneider et al., 2011). However, the study of the dimensions of SP which includes economic, environmental and social from a comprehensive and balanced perspective in practical implementation is still missing (Garetti and Taisch, 2012; León and Calvo-Amodio, 2017), including in the O&GI (Anis and Siddiqui, 2015). Subsequently, this study is interested in studying of SP the economic, environmental and social to address the issue of research, which aims to help O&GI to balance the three dimensions of SP in the context of Iraq.

The vital question that arises is about how to address the issue of research about balance the dimensions of economic, environmental and social sustainability. In this respect, sustainable manufacturing practices (SMPs) have not been widely studied and documented by researchers (Alayón et al., 2017; Despeisse et al., 2012; Roberts and Ball, 2014). Additionally, several empirical evidence suggests that SMPs contribute to improved economic, environmental and social sustainability (e.g., Abdul-Rashid et al., 2017a; Abdul-Rashid et al., 2017b; Gimenez et al., 2012; Habidin et al., 2013; Hami, 2015; Hami et al., 2016; Hartini and Ciptomulyono, 2015; Shubham et al., 2018; Zubir et al., 2012). Therefore, there is a necessary need to study SMPs as they will contribute to addressing the practical issue of SP in the O&GI in Iraq.

Furthermore, a number of studies established that maintenance leads to improved performance (Ahuja and Khamba, 2008; 2009; Al-Najjar and Alsyouf, 2004; Alsyouf, 2007; Hamzah, 2011; Hooi and Leong, 2017; Kaur et al., 2012; Löfsten, 1999; Maletič et al., 2014; Mohamed and Valérie, 2016; Vassu and Lazim, 2016). Frank et al. (2016) concluded in their study in the O&GI that maintenance significantly affects economic, environmental and social performance. Similarly, Baluch et al. (2010) showed that maintenance enhances the company's competitiveness and improves its performance of economic, environmental and social. Also, maintenance activities have significant impacts on the company's economic, social and environmental performance (Chiang et al., 2014; Liyanage et al., 2009). Moreover, according to Pires et al. (2016) in previous studies rarely considered the four dimensions which involve economic, technical, environmental and social and safety in maintenance. Amrina and Aridharma (2016) pointed to the need to study sustainable maintenance (SMA). Zhang et al. (2017) stressed that literature in SMA is the most limited. Similarly, Ararsa (2012) noted that studies on SMA are still in infancy.

However, many companies still do not have a full understanding of the importance of effective maintenance activities and their significant role in achieving SP (Liyanage and Badurdeen, 2010). Additionally, Franciosi et al. (2018); and Pires (2015) recommended through their systematic review that more research should be conducted on the impact of maintenance on SP. Similarly, Seychelles (2017) suggested further investigation on the relationship between maintenance and SP. Therefore, there are two main reasons for investigating in SMA: First, theoretically, to bridge the gap in the literature and the second reason practically, because it will contribute to addressing the practical issue of SP in the O&GI in Iraq.

In fact, companies that have an interest in SMPs are more inclined to adopt SMA (Ararsa, 2012; Franciosi et al., 2018; Garetti, 2011; Garetti and Taisch, 2012; Granados, 2014; Ighravwe and Oke, 2017b; Jasiulewicz-Kaczmarek, 2013a; Liyanage, 2007; Liyanage and Badurdeen, 2010; Stuchly and Jasiulewicz-Kaczmarek, 2014). This is because they have the same goal of improving SP (Abdul-Rashid et al., 2017b; Abdullah et al., 2017; Adebambo et al., 2015a; Alayón et al., 2017; Baluch et al., 2010; Chiang et al., 2014; Frank et al., 2016; Habidin et al., 2013; Hami, 2015; Hami et al., 2016; Liyanage et al., 2009). Besides, many studies have examined the relationship between SMPs and SP (Abdul-Rashid et al., 2017a; 2017b; Abdullah et al., 2017; Adebambo et al., 2014; 2015b; Adebanjo et al., 2016; Das, 2018; Esfahbodi et al., 2017; Gimenez et al., 2012; Habidin et al., 2013; Hami et al., 2016; Hami et al., 2015; Luthra and Mangla, 2018; Roni et al., 2014; Zubir et al., 2012). However, SMA has not been given any consideration in their studies. Accordingly, to the best of the knowledge of the authors, surprisingly, the moderating effects of SMA are ambiguous and have not been closely studied in any previous study. This gap points to the need for a theoretical framework to investigate the moderating impacts of SMA on the relationship between SMPs and SP. Therefore, this study aims to encourage the O&GI to achieve a balance in the dimensions of economic, environmental and social sustainability by providing a proposed framework that integrates SMA into SMPs.

The results of the current study are expected to benefit many aspects in different areas. Academicians will obtain a better perception of the importance of integrating SMA into SMPs to achieve a balance in the dimensions of economic, environmental and social sustainability. Additionally, policymakers and top management in the O&GI will gain a better understanding on how to balance the SP dimensions, based the focus on SMPs and SMA.

The present study contains two sections viz.; following this introductory section is section 2, the conceptual framework which provides insights from empirical literature and theoretical framework about SMPs, SMA and SP, followed by section 3, which involve conclusions of this study.

2. LITERATURE REVIEW AND DEVELOPMENT OF MODEL

2.1. SMPs

SMPs have gained vital importance over the past few years. Adebanjo et al. (2016) noted that there is a growing interest worldwide in the implementation of sustainable management practices. Also, interest in sustainable practices has increased as a result of grown interest in sustainable manufacturing SM over the years (Alayón et al., 2017). In other words, SM plays a significant role in manufacturing companies, and SMPs contribute to creating the right environment for companies (Gupta et al., 2015). It is because of linking the operations and decisions of industrial companies to environmental and social factors related to their activities (Cerinšek et al., 2013).

SMPs have become a required necessity expected from all industries (Habidin et al., 2013), and companies should prefer to implement them (Nordin et al., 2014), as they lead to overcoming the challenges, they face in the industry (Yucel and Gunay, 2013). There is increasing pressure on companies in all sectors by society, clients and other stakeholders to apply SMPs (Nordin et al., 2014). These pressures came as a result of the environmental effects of manufacturing practices through the inefficient use of resources, increased emissions and wastes, posing a significant threat to the global ecosystem and the welfare of society (Al-Ashaab et al., 2013). Which led to awareness and interest in SMPs by manufacturers (Habidin et al., 2016). Accordingly Despeisse (2013) defined SMPs as "an action or set of actions improving the manufacturing system's environmental performance."

Previously, manufacturing companies focused on the volume of profits realized regardless of the environmental impact of their activities (Al-Ashaab et al., 2013). Whereas, at present, it is necessary to use environmentally friendly practices in manufacturing to eliminating their harmful effects on the environment (Nordin et al., 2014). In addition to minimising possible hazards while maintaining the success of the business (Abdullah et al., 2017), besides great social benefits (Kibira and McLean, 2008). Likewise, Al-Ashaab et al. (2013) noted that the adoption and continuous improvement of SMPs are achieving economic, social and environmental benefits. In other words, SMPs achieve efficiency in resources and responsibility towards society (Badurdeen and Jawahir, 2017). Therefore, the adoption of SMPs according to the product lifecycle perspective improves SP.

Depending on the perspective of the product life cycle, SMPs can be classified into four dimensions concerning the phase at which the practices are implemented. These dimensions include the sustainable product design, sustainable manufacturing process, sustainable supply chain management and sustainable end of life management (Abdul-Rashid et al., 2017a, 2017b; Jasiulewicz-Kaczmarek, 2013a; Millar and Russell, 2011; Russell and Millar, 2014). Which it is considered the dimensions of SMPs in the present study, because it is appropriate for O&GI (Abdul-Rashid et al., 2017b; Millar and Russell, 2011; Russell and Millar, 2014). Hence, the product life cycle perspective is more appropriate for the O&GI when implementing SMPs.

2.2. SP

The terms "sustainability" and "Sustainable Development" are synonymous with many researchers (Aras and Crowther, 2009). Levels of interest in sustainability have increased in the last two decades by many stakeholders such as industry, government and people in general (Fiksel, 2006). Since its start, sustainability has been defined in many beliefs, ways, contexts, values, and disciplines (Aleixo et al., 2016). There are many definitions of sustainability contained in the literature (Glavič and Lukman, 2007; White, 2013). The definition of sustainability first emerged in the 1980s in the World Conservation Strategy drafted by UNEP in 1980 and became more widely used (Basiago, 1995; Du Pisani, 2006; Worster, 1993). Where sustainability is defined in Brundtland report as "the development that meets the needs of the present generation without compromising the ability of the future generations to meet their own needs" (WCED, 1987. p. 8). Despite the fact that it is very extensive, but it is one of the most definitions popular (Pei et al., 2010), and the distinct widely to portray sustainability and SD in the different fields of studies (Hami et al., 2015). In other words, the actions of people in the present will affect the next generation (Bell and Morse, 2008). This shows that sustainability is a human-oriented idea because humanity is the target and is viewed for sustainability regarding human values (Arsat, 2014). Therefore, companies are responsible for sustainability, including the O&GI.

The importance of sustainability has made organisations focus on their SP. It is after the concept of sustainability came the concept of SP (Chardine-Baumann and Botta-Genoulaz, 2014), which is considered an important initiative in manufacturing companies (Singh et al., 2015). In addition, it is a modern subject and evaluated by companies more modern (Chardine-Baumann and Botta-Genoulaz, 2014). Thus, it is gaining considerable attention from academicians and practitioners (Štreimikienė et al., 2009).

In 1994 John Elkington introduced the term "*triple bottom line*" or (*TBL*), 1 year later he also developed "*3P formulation*" which include "*people, planet and profit*" (Elkington, 2004. p. 1-2). Which has been widely recognised by researchers and practitioners (Zhang et al., 2017). Most definitions of SP depend on *TBL* because it covers the three dimensions - economic, environmental and social (Krajnc and Glavič, 2005). Besides that *TBL* describes SP at the company level (Sezen and Çankaya, 2013). The concept of *TBL* suggests that the socially and environmentally responsible practices of the company can achieve positive economic performance (Gimenez et al., 2012).

Elkington (1997. p. 70) defined *TBL* as "focusing on economic prosperity, environmental quality, and — the element which business bad preferred to overlook — social justice". Also stressed the simultaneous pursuit to achieve of these three dimensions (Elkington, 1997. p. 397), and consider them at once and balance them in practice (Zhang et al., 2017), because their balanced implementation leads to the continuous improvement to all stakeholders (Wu et al., 2015). This is because when companies implement three dimensions simultaneously and balancing them will outperform their SP on companies seeking only economic performance and companies that focus on environmental and social performance without interest to economic performance (Carter and Rogers, 2008).

In the same sense, combining and align the three dimensions will lead to effective synergies (Chardine-Baumann and Botta-Genoulaz, 2014; Chen and Kitsis, 2017; Husted and Sousa-Filho, 2017; Mohamed and Valérie, 2016). Many researchers confirm this in their definition of SP which is consistent with the definition of Elkington (e.g., Artiach et al., 2010; León and Calvo-Amodio, 2017; Rezaee, 2016; Savitz, 2014).

2.3. SMPs and SP

In line with the significant positive impact of SMPs on SP, Hami (2015) and Hami et al. (2016) in their studies conducted in Malaysia in 150 companies of manufacturing industry, SMPs was reported to have a positive and significant impact on SP. Similarly, in the context of manufacturing plants in 20 countries, Gimenez et al. (2012) found a positive relationship between SMPs and SP. Also, Masocha (2018) demonstrated that environmental sustainability influenced SP in the context of SMEs. Similarly, a study by Gadenne et al. (2012) in the context of medium to large organisations in Australia that organisational SP was influenced by SP management practices. In addition, in a separate study in Malaysia to understand the influence of corporate social responsibility practices on corporate social responsibility performance among automotive suppliers, Fuzi et al. (2017) supported the positive influence of corporate social responsibility practices on corporate social responsibility performance. Husted and Sousa-Filho (2017) demonstrated in their study in services and manufacturing industries for nine countries that the adoption of sustainability governance leads to the improvement in SP. Literature as above shows mostly a significant positive relationship between SMPs and SP. Thus, based on the arguments above and assumptions of stakeholder theory (Friedman and Miles, 2002), which propose that some advantages, benefits, firms decisionmaking power should be taken away from shareholders and given to stakeholders (Stieb, 2009), the following proposition is offered:

P1: SMPs have a significant positive relationship with SP.

2.4. SMA

These days, it is essential for academicians and practitioners to focus not only on the technical aspect of maintenance activities but as an integrated set of technical, economic, environmental and social and safety dimensions (Bengtsson and Lundström, 2018). This is because the maintenance activities and breakdowns in industrial companies result in harmful emissions, waste, dangerous accidents and consumption of energy and resources (Livanage and Badurdeen, 2010), including in the O&GI (Liyanage, 2010; Zhang and Yu, 2017). While the adoption of SMA by companies will make a significant difference in the economic, environmental, social and safety and technical (Franciosi et al., 2018; Jones and Cooper, 2007; Liyanage and Badurdeen, 2010). Likewise, additionally the economic and environmental dimensions, SMA included social and safety dimension and worked to achieve a balance among these three dimensions (Jasiulewicz-Kaczmarek, 2013a; 2013b; 2013d; Stuchly and Jasiulewicz-Kaczmarek, 2014). Moreover, companies that interesting on sustainable manufacturing face a new challenge in their implementation of SMA (Amrina and Aridharma, 2016; Jasiulewicz-Kaczmarek, 2013a; 2013b; 2013c; 2013d; Stuchly and Jasiulewicz-Kaczmarek, 2014). This is because of the complexity of manufacturing practices and processes (Al-Turki et al., 2014; Jin et al., 2016; Jin et al., 2016; Lee et al., 2014), the need to make changes in policies and procedures of maintenance, attention to environmental and social and safety aspects as well as financial aspects (Jasiulewicz-Kaczmarek, 2013a; 2013d; Jasiulewicz-Kaczmarek and Stachowiak, 2016; Stuchly and Jasiulewicz-Kaczmarek, 2014), competition pressure in manufacturing (Emmanouilidis and Pistofidis, 2010) and the government regulations towards SD in manufacturing (Ighravwe and Oke, 2017a). However, in recent years, changes in manufacturing paradigms have forced companies and managers to recognise the changing role of maintenance regards sustainability (Al-Turki et al., 2014; Ararsa, 2012; Baluch, 2012; Jasiulewicz-Kaczmarek, 2013a; 2013b; 2013d; Jin et al., 2016; Lee et al., 2014; Ratnayake and Markeset, 2010). Likewise, in recent few years, the importance of incorporating sustainability into maintenance function has been recognised (Bengtsson and Lundström, 2018; Ighravwe and Oke, 2017a; Jung and Levrat, 2014; Kayan et al., 2017; Sari et al., 2015; Sénéchal, 2017). This is due to it provides lost costs and energy consumed during the product lifecycle (Nezami and Yildirim, 2011). Therefore, it is necessary to adopt SMA by companies that follow a sustainability approach in their business.

Jasiulewicz-Kaczmarek (2013a; 2013d); and Stuchly and Jasiulewicz-Kaczmarek (2014) defined SMA "as proactive maintenance operations striving for providing balance in social (welfare and satisfaction of operators and maintenance staff), environmental and financial (losses, consequences, benefits) dimensions." Whereas, this study defined SMA as all maintenance activities that support the sustainability of the company, through the reduction of environmental impact, the safety and social and safety welfare of employees, the implementation of technical factors at the highest possible level and reducing maintenance costs.

2.5. SMA and SP

According to Ali et al. (2010), the efficiency in maintenance tasks and activities comes through the selection of proper maintenance. Although studies on SMA and SP are limited (Pires et al., 2016; Y. Zhang et al., 2017), studies in most case studies have confirmed that SP is achieved through the choice of SMA (Granados, 2014; Ighravwe and Oke, 2017a, 2017b; Pires et al., 2016; Sénéchal, 2016; Sénéchal et al., 2015). Zhang et al. (2017), who studied in the context of port infrastructures in Japan, explained that the use of technology in equipment maintenance has positive effects on the all of SP dimensions. Mahmood et al. (2015) concluded that the implementation of maintenance and overall equipment effectiveness have a positive impact on economic development and the protection of the environment and social welfare in the Malaysian manufacturing companies. Henderson et al. (2014) illustrated the shift to a contemporary and positive view of maintenance contributes to the improvement of all dimensions of SP. In another context, Frank et al. (2016) conducted a study of maintenance among oil and gas companies in Nigeria. They reported a positive relationship between maintenance and economic, environmental and social sustainability. Based on the discussion and the arguments in the above, SMA has a significant positive relationship with the SP of companies. Therefore, based on the arguments above and assumptions of natural resourcebased view (NRBV) theory (Hart, 1995), which proposition that clean technology that encompasses a range of activities and processes undertaken by companies lead to achieving sustainable competitive advantage, creating value for shareholders and achieving sustainability (Hart and Dowell, 2011), the following proposition is offered:

P2: SMA has a significant positive relationship with SP.

2.6. Sustainale Maintenance as a Moderating Variable

Indeed, after the Second World War and as a result of rapid technological developments in the manufacturing environment, maintenance was considered as significant enhance function to production, operations and manufacturing (Baluch, 2012). Similarly, Fraser et al. (2015); Jasiulewicz-Kaczmarek (2014); and Jasiulewicz-Kaczmarek and Drozyner (2013) maintained that maintenance plays a critical role in industrial companies as a support function for manufacturing. Besides, to achieve the best possible performance of the company (Mostafa et al., 2015; Mostafa et al., 2015), the strategies and objectives of maintenance and manufacturing should be integrated (Fredriksson and Larsson, 2012; Graisa, 2011; Jasiulewicz-Kaczmarek and Stachowiak, 2016). This integration helps manufacturing companies save on costs, time and resources (Moubray, 2003), as well as achieving economic benefits and competitive advantages (Enofe and Aimienrovbiye, 2010). Therefore, in order for companies to continue, they must keep pace with the rapid development of manufacturing and maintenance paradigms.

The moving of the manufacturing paradigms towards sustainable development has led to a change in the maintenance paradigms towards of product lifecycle, which involves four phases (Ait-Alla et al., 2016; Jasiulewicz-Kaczmarek, 2013d; Jasiulewicz-Kaczmarek and Drozyner, 2013; Stuchly and Jasiulewicz-Kaczmarek, 2014). This is due to the trend toward SMPs (Ighravwe and Oke, 2017a). From a practical perspective, each phase of the product life cycle must be supported by maintenance (Jasiulewicz-Kaczmarek, 2013a; Jasiulewicz-Kaczmarek and Drozyner, 2013), from product design to end-of-life (Starr and Bevis, 2010). These phases can be utilised to manufacturing equipment and manufacturing products (Garetti, 2011; Granados, 2014). In this regards, to illustrate and justify the new process of understanding maintenance, Takata introduced the term "maintenance value chain" (Takata et al., 2004). This emphasis on the life cycle view of sustainable manufacturing has produced the redefinition of the task of maintenance as being "a prime method for life cycle management whose objective is to provide society with required functions through products while minimizing material and energy consumption" (Takata et al., 2004. p. 653). In the same vein, the role of maintenance in the phases of the product lifecycle leads to the availability and reliability of equipment, improve environmental efficiency, achieve safety (Cunha et al., 2004; Granados, 2014; Levrat et al., 2008; Tousley, 2010). Thus, maintenance plays a vital role in interacting with all phases of the product lifecycle within SMPs.

The success of sustainable manufacturing operations and practices in improving SP is achieved through their integration with maintenance activities (Enofe and Aimienrovbiye, 2010; Franciosi et al., 2017; Liyanage and Badurdeen, 2010; Sénéchal et al., 2015). Similarly, SMA is considered as a facilitator of SMPs (Garetti,





2011; IMS2020, 2010), which will improve the SP of economic, environmental and social (Franciosi et al., 2018; Franciosi et al., 2017; Ighravwe and Oke, 2017b). Based on the discussion and the arguments in the above, it concludes that the impact of SMPs on SP will be stronger if SMA moderates between them. Accordingly, based on the arguments above and assumptions of NRBV theory the following proposition is offered:

P3: SMA positively moderates the relationship between SMPs and SP.

In short, the proposed a conceptual model of this study is formulated by combining the stakeholder theory and the NRBV theory. Meanwhile, the current study integrating SMA into SMPs with to examine their effects on SP, as depicted in Figure 1.

3. CONCLUSION

The present paper offers a conceptual framework that investigates the moderating effect of SMA on the relationship between SMPs and SP. This research gap has been addressed in the present study. Previous empirical studies pointed that there is evidence that adopting SMPs were and SMA in companies improves SP and achieves a balance among economic, environmental and social sustainability.

The proposed conceptual framework in the current study will have some potential theoretical and practical implications. Firstly, as a contribution to the body of knowledge, academicians will obtain a better perception of the importance of integrating SMA into SMPs to achieve a balance in the dimensions of economic, environmental and social sustainability. Secondly, the O&GI can put in place SMPs and SMA framework, to achieve SP. More clearly, the proposed framework will be important to policymakers and top management in the O&GI will gain them a better understanding of how to the balance of SP dimensions, based the focus on SMPs and SMA.

This study attempts to connect the significance of sustainable practices that respond to the expectations of increasing stakeholders. This study explored SMA in the O&GI. Consequently, it could help the government in reaching its objective of making Iraq become a better economy over the next years, within economic prosperity, carbon emissions are a low, efficient use of resources and social justice.

Ibrahim, et al.: Integrating Sustainable Maintenance into Sustainable Manufacturing Practices and its Relationship with Sustainability Performance: A Conceptual Framework

REFERENCES

- Abdullah, I., Wan Mahmood, W.H., Md Fauadi, H.F., Ab Rahman, M.N., Mohamed, S.B. (2017), Sustainable manufacturing practices in Malaysian palm oil mills: Priority and current performance. Journal of Manufacturing Technology Management, 28(3), 278-298.
- Abdul-Rashid, S.H., Sakundarini, N., Ghazilla, R.A.R., Ramayah, T. (2017a), Drivers for the adoption of sustainable manufacturing practices: A Malaysia perspective. International Journal of Precision Engineering and Manufacturing, 18(11), 1619-1631.
- Abdul-Rashid, S.H., Sakundarini, N., Ghazilla, R.A.R., Ramayah, T. (2017b), The impact of sustainable manufacturing practices on sustainability performance: Empirical evidence from Malaysia. International Journal of Operations and Production Management, 37(2), 182-204.
- Adebambo, H.O., Ashari, H., Nordin, N. (2014), Antecedents and outcome of sustainable environmental manufacturing practices. International Journal of Management and Sustainability, 3(3), 147-159.
- Adebambo, H.O., Ashari, H., Nordin, N. (2015a), An empirical study on the influence of sustainable environmental manufacturing practice on firm performance. Journal of Sustainability Science and Management, 10(2), 42-51.
- Adebambo, H.O., Ashari, H., Nordin, N. (2015b), Moderating role of perceived benefit between sustainable environmental manufacturing practices and firm performance. Jurnal Teknologi, 77(27), 91-96.
- Adebanjo, D., Teh, P.L., Ahmed, P.K. (2016), The impact of external pressure and sustainable management practices on manufacturing performance and environmental outcomes. International Journal of Operations and Production Management, 36(9), 995-1013.
- Ahuja, I.P.S., Khamba, J.S. (2008), Assessment of contributions of successful TPM initiatives towards competitive manufacturing. Journal of Quality in Maintenance Engineering, 14(4), 356-374.
- Ahuja, I.P.S., Khamba, J.S. (2009), Investigation of manufacturing performance achievements through strategic total productive maintenance initiatives. International Journal of Productivity and Quality Management, 4(2), 129-152.
- Ait-Alla, A., Lütjen, M., Lewandowski, M., Freitag, M., Thoben, K.D. (2016), Real-time fault detection for advanced maintenance of sustainable technical systems. Procedia CIRP, 41, 295-300.
- Al-Ashaab, A., Flores, M., Anta, P.H., Varro, B. (2013), A Framework of Industrial Sustainability Good Practices. Paper Presented at the Proceedings of the 11th International Conference on Manufacturing Research (ICMR2013), Cranfield University, UK.
- Alayón, C., Säfsten, K., Johansson, G. (2017), Conceptual sustainable production principles in practice: Do they reflect what companies do? Journal of Cleaner Production, 141, 693-701.
- Aleixo, A.M., Leal, S., Azeiteiro, U.M. (2018), Conceptualization of sustainable higher education institutions, roles, barriers, and challenges for sustainability: An exploratory study in Portugal. Journal of Cleaner Production, 172, 1664-1673.
- Al-Haleem, A.A., Awadh, S.M., Saeed, E.A.J. (2013), Environmental Impact from Drilling and Production of oil Activities: Sources and Recommended Solutions. Iraq: Paper Presented at the International Conference on Iraq Oil Studies.
- Ali, A.S., Kamaruzzaman, S.N., Sulaiman, R., Peng, Y.C. (2010), Factors affecting housing maintenance cost in Malaysia. Journal of Facilities Management, 8(4), 285-298.
- Al-Najjar, B., Alsyouf, I. (2004), Enhancing a company's profitability and competitiveness using integrated vibration-based maintenance: A case study. European Journal of Operational Research, 157(3), 643-657.
- Alsyouf, I. (2007), The role of maintenance in improving companies' productivity and profitability. International Journal of Production

Economics, 105(1), 70-78.

- Al-Turki, U.M., Ayar, T., Yilbas, B.S., Sahin, A.Z. (2014), Maintenance in manufacturing environment: An overview. In: Integrated Maintenance Planning in Manufacturing Systems. Cham: Springer International Publishing. p5-23.
- Amrina, E., Aridharma, D. (2016), Sustainable Maintenance Performance Evaluation Model for Cement Industry. Paper Presented at the 2016 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM).
- Anis, M.D., Siddiqui, T.Z. (2015), Issues impacting sustainability in the oil and gas industry. Journal of Management and Sustainability, 5(4), 115-124.
- Annunziata, E., Pucci, T., Frey, M., Zanni, L. (2018), The role of organizational capabilities in attaining corporate sustainability practices and economic performance: Evidence from Italian wine industry. Journal of Cleaner Production, 171, 1300-1311.
- Ararsa, B.B. (2012), Green Maintenance: A Literature Survey on the Role of Maintenance for Sustainable Manufacturing. (Master's Thesis), Mälardalen University. Available from: http://www.urn. kb.se/resolve?urn=urn: nbn:se: mdh:diva-15653 DiVA database.
- Aras, G., Crowther, D. (2009), Corporate sustainability reporting: A study in disingenuity? Journal of Business Ethics, 87(1), 279.
- Ardichvili, A. (2013), The role of HRD in CSR, sustainability, and ethics: A relational model. Human Resource Development Review, 12(4), 456-473.
- Arsat, M.B. Effectiveness of Sustainability Incorporation in Engieering Curricula: A Framework for Course Design. (Doctoral thesis), Institut for Planlægning, Aalborg Universitet. Available from: https://www.vbn.aau.dk/ws/portalfiles/portal/201387135/ MAHYUDDINARSAT_PHDTHESIS.pdf.
- Artiach, T., Lee, D., Nelson, D., Walker, J. (2010), The determinants of corporate sustainability performance. Accounting and Finance, 50(1), 31-51.
- Ashrafi, N. (2014), A review of current trend in design for sustainable manufacturing. IOSR Journal of Mechanical and Civil Engineering, 11(4), 53-58.
- Badurdeen, F., Jawahir, I.S. (2017), Strategies for Value Creation Through Sustainable Manufacturing. Paper Presented at the Proceedings of the 14th Global Conference on Sustainable Manufacturing, Stellenbosch, South Africa.
- Baluch, N. (2012), Maintenance Management Performance of Malaysian Palm Oil Mills. (PhD. Thesis), Universiti Utara Malaysia. Available from: http://www.etd.uum.edu.my/id/eprint/3420.
- Baluch, N., Abdullah, C.S.B., Mohtar, S.B. (2010), Maintenance management performance-an overview towards evaluating malaysian palm oil mill. The Asian Journal of Technology Management, 3(1), 1-5.
- Basiago, A.D. (1995), Methods of defining 'sustainability'. Sustainable Development, 3(3), 109-119.
- Bell, S., Morse, S. (2008), Sustainability Indicators: Measuring the Immeasurable? London: Earthscan.
- Bengtsson, M., Lundström, G. (2018), On the importance of combining "the new" with "the old"-one important prerequisite for maintenance in industry 4.0. Procedia Manufacturing, 25, 118-125.
- Carley, S., Jasinowski, J., Glassley, G., Strahan, P., Attari, S., Shackelford, S. (2014), Success Paths to Sustainable Manufacturing. Available from: https://www.spea.indiana.edu/doc/research/ sustainability-2014.pdf.
- Carter, C.R., Rogers, D.S. (2008), A framework of sustainable supply chain management: Moving toward new theory. International Journal of Physical Distribution and Logistics Management, 38(5), 360-387.

Cavagnaro, E., Curiel, G. (2012), The Three Levels of Sustainability. London: Routledge.

Cerinšek, G., Petersen, S.A., Heikura, T. (2013), Contextually enriched

competence model in the field of sustainable manufacturing for simulation style technology enhanced learning environments. Journal of Intelligent Manufacturing, 24(3), 441-455.

- Chardine-Baumann, E., Botta-Genoulaz, V. (2014), A framework for sustainable performance assessment of supply chain management practices. Computers and Industrial Engineering, 76 Supplement C, 138-147.
- Chen, I.J., Kitsis, A.M. (2017), A research framework of sustainable supply chain management: The role of relational capabilities in driving performance. The International Journal of Logistics Management, 28(4), 1454-1478.
- Chiang, Y.H., Zhou, L., Li, J., Lam, P.T.I., Wong, F.K.W. (2014), Achieving sustainable building maintenance through optimizing life-cycle carbon, cost, and labor: Case in Hong Kong. Journal of Construction Engineering and Management, 140(3), 05014001.
- Christen, E.W., Shepheard, M.L., Meyer, W.S., Jayawardane, N.S., Fairweather, H. (2006), Triple bottom line reporting to promote sustainability of irrigation in Australia. Irrigation and Drainage Systems, 20(4), 329-343.
- Cunha, P.F., Duarte, J.A.C., Alting, L. (2004), Development of a productive service module based on a life cycle perspective of maintenance issues. CIRP Annals, 53(1), 13-16.
- Dao, V., Langella, I., Carbo, J. (2011), From green to sustainability: Information technology and an integrated sustainability framework. The Journal of Strategic Information Systems, 20(1), 63-79.
- Das, D. (2018), The impact of sustainable supply chain management practices on firm performance: Lessons from Indian organizations. Journal of Cleaner Production, 203, 179-196.
- Despeisse, M. (2013), Sustainable Manufacturing Tactics and Improvement Methodology: A Structured and Systematic Approach to Identify Improvement Opportunities. (PhD Thesis), Cranfield University. Available from: http://www.dspace.lib.cranfield.ac.uk/ handle/1826/8057.
- Despeisse, M., Mbaye, F., Ball, P.D., Levers, A. (2012), The emergence of sustainable manufacturing practices. Production Planning and Control, 23(5), 354-376.
- Du Pisani, J.A. (2006), Sustainable development–historical roots of the concept. Environmental Sciences, 3(2), 83-96.
- Elhuni, R.M., Ahmad, M.M. (2017), Key performance indicators for sustainable production evaluation in oil and gas sector. Procedia Manufacturing, 11 Supplement C, 718-724.
- Elkington, J. (1997), Cannibals with Forks: The Triple Bottom Line of 21st Century Business. 1st ed. Oxford: Capstone.
- Elkington, J. (1999), Triple bottom-line reporting: Looking for balance. Australian CPA, 69(2), 18-21.
- Elkington, J. (2004), Enter the triple bottom line. In: Henriques, A., Richardson, J., editors. The Triple Bottom Line: Does it All Add Up? 1st ed. UK and USA: Earthscan. p1-16.
- Emmanouilidis, C., Pistofidis, P. (2010), Machinery Self-Awareness with Wireless Sensor Networks: A Means to Sustainable Operation. Verona, Italy: Paper Presented at the Proceedings of the 2nd Workshop 'Maintenance for Sustainable Manufacturing.
- Enofe, O.M., Aimienrovbiye, G. (2010), Maintenance Impact on Production Profitability-a Case Study. (Master's Thesis), Linnaeus University.
- EPA. (2003), Environmental Impact of the Petroleum Industry. Environmental Protection Agency. Available from: https://www. cfpub.epa.gov/ncer_abstracts/index.cfm/fuseaction/display.files/ fileID/14522.
- Esfahbodi, A., Zhang, Y., Watson, G., Zhang, T. (2017), Governance pressures and performance outcomes of sustainable supply chain management-an empirical analysis of UK manufacturing industry. Journal of Cleaner Production, 155, 66-78.

- Fiksel, J. (2006), Sustainability and resilience: Toward a systems approach. Sustainability: Science, Practice, and Policy, 2(2), 14-21.
- Franciosi, C., Iung, B., Miranda, S., Riemma, S. (2018), Maintenance for sustainability in the industry 4.0 context: A scoping literature review. IFAC-PapersOnLine, 51(11), 903-908.
- Franciosi, C., Lambiase, A., Miranda, S. (2017), Sustainable maintenance: A periodic preventive maintenance model with sustainable spare parts management. IFAC-PapersOnLine, 50(1), 13692-13697.
- Frank, M.D., Nwuche, A.C., Anyanwu, S.A.C. (2016), Operations management activities and organizational sustainability in oil and gas companies in rivers state. International Journal of Advanced Academic Research, 2(11), 34-56.
- Fraser, K., Hvolby, H.H., Tseng, T.L. (2015), Maintenance management models: A study of the published literature to identify empirical evidence: A greater practical focus is needed. International Journal of Quality and Reliability Management, 32(6), 635-664.
- Fredriksson, G., Larsson, H. (2012), An Analysis of Maintenance Strategies and Development of a Model for Strategy Formulation–a Case Study. (Master's Thesis), Chalmers University Of Technology.
- Friedman, A.L., Miles, S. (2002), Developing stakeholder theory. Journal of Management Studies, 39(1), 1-21.
- Fuzi, N.M., Habidin, N.F., Hibadullah, S.N., Ong, S.Y.Y. (2017), CSR practices, ISO 26000 and performance among Malaysian automotive suppliers. Social Responsibility Journal, 13(1), 203-220.
- Gadenne, D., Mia, L., Sands, J., Winata, L., Hooi, G. (2012), The influence of sustainability performance management practices on organisational sustainability performance. Journal of Accounting and Organizational Change, 8(2), 210-235.
- Garetti, M. (2011), Maintenance for Sustainable Manufacturing (M4SM). White Paper of the M4SM MTP (Manufacturing Technology Platform) Initiative. IMS (Intelligent Manufacturing Systems) Association; 2011. p. 1-17. Available from: https://www.ims.org/publications.
- Garetti, M., Taisch, M. (2012), Sustainable manufacturing: Trends and research challenges. Production Planning and Control, 23(2-3), 83-104.
- Gimenez, C., Sierra, V., Rodon, J. (2012), Sustainable operations: Their impact on the triple bottom line. International Journal of Production Economics, 140(1), 149-159.
- Glavič, P., Lukman, R. (2007), Review of sustainability terms and their definitions. Journal of Cleaner Production, 15(18), 1875-1885.
- Graisa, M. (2011), An Investigation into the Need and Implementation of Total Productive Maintenance (TPM) in Libyan Cement Industry. (PhD Thesis), Nottingham Trent University. Available from: http:// www.irep.ntu.ac.uk/id/eprint/10.
- Granados, M.H. (2014), Sustainable Value Creation in Manufacturing through Maintenance Services. (Ph.D Thesis), Politecnico di Milano, Italy. Available from: https://www.politesi.polimi.it/ bitstream/10589/98504/1/PHD%20THESIS%20-%20Holgado%20 Granados%20-%20October%202014.pdf.
- Gupta, S., Dangayach, G.S., Singh, A.K., Rao, P.N. (2015), Analytic Hierarchy Process (AHP) Model for Evaluating Sustainable Manufacturing Practices in Indian Electrical Panel Industries. Paper Presented at the Proceedings of the 18th Annual International Conference of the Society of Operations Management (SOM-14).
- Habidin, N.F., Eyun, M.A., Zubir, A.F.M., Fuzi, N.M., Ong, S.Y.Y. (2016), The relationship between sustainable manufacturing practice and environmental performance in Malaysian automotive SMEs. International Journal of Academic Research in Business and Social Sciences, 6(12), 338-352.
- Habidin, N.F., Zubir, A.F.M., Conding, J., Jaya, N.A.S., Hashim, S. (2013), Sustainable manufacturing practices, sustaining lean improvements and sustainable performance in Malaysian automotive industry. World Review of Entrepreneurship, Management and Sustainable

Development, 9(4), 444-459.

- Hami, N. (2015), Sustainable Manufacturing Practice and Sustainability Performance Mediated by Innovation Performance. (PhD Thesis), Universiti Teknikal Malaysia Melaka. Available from: http://www. eprints.utem.edu.my/id/eprint/16769.
- Hami, N., Muhamad, M.R., Ebrahim, Z. (2016), The impact of sustainable manufacturing practices on sustainability. Jurnal Teknologi, 78(1), 139-152.
- Hami, N., Muhammad, M., Ebrahim, Z. (2015), An empirical study on the impact of sustainable manufacturing practices and innovation performance on environmental sustainability. Jurnal Teknologi, 77(4), 57-68.
- Hamzah, N.H. (2011), A Study of Relationship between Total Productive Maintenance (tpm) and Manufacturing Performance. (Master's Thesis), Universiti Utara Malaysia.
- Hart, S.L. (1995), A natural-resource-based view of the firm. Academy of Management Review, 20(4), 986-1014.
- Hart, S.L., Dowell, G. (2011), Invited editorial: A natural-resource-based view of the firm: Fifteen years after. Journal of Management, 37(5), 1464-1479.
- Hartini, S., Ciptomulyono, U. (2015), The relationship between lean and sustainable manufacturing on performance: Literature review. Procedia Manufacturing, 4, 38-45.
- Hassan, M.G., Nordin, N., Ashari, H. (2015), Sustainable manufacturing practices implementation in Malaysia industries. Jurnal Teknologi, 77(4), 49-56.
- Henderson, K., Pahlenkemper, G., Kraska, O. (2014), Integrated asset management-an investment in sustainability. Procedia Engineering, 83, 448-454.
- Hooi, L.W., Leong, T.Y. (2017), Total productive maintenance and manufacturing performance improvement. Journal of Quality in Maintenance Engineering, 23(1), 2-21.
- Husted, B.W., Sousa-Filho, J.M.D. (2017), The impact of sustainability governance, country stakeholder orientation, and country risk on environmental, social, and governance performance. Journal of Cleaner Production, 155, 93-102.
- Ighravwe, D.E., Oke, S.A. (2017a), A multi-hierarchical framework for ranking maintenance sustainability strategies using PROMETHEE and fuzzy entropy methods. Journal of Building Pathology and Rehabilitation, 2(1), 9-18.
- Ighravwe, D.E., Oke, S.A. (2017b), Ranking maintenance strategies for sustainable maintenance plan in manufacturing systems using fuzzy axiomatic design principle and fuzzy-TOPSIS. Journal of Manufacturing Technology Management, 28(7), 961-992.
- IMO. (2017), Report of the Compensation Commission. Available from: http://www.prdc.oil.gov.iq/index.php.
- IMS2020. (2010), Roadmap on Sustainable Manufacturing, Energy Efficient Manufacturing and Key Technologies. Available from: http://www.ims2020.net.
- Iung, B., Levrat, E. (2014), Advanced maintenance services for promoting sustainability. Proceedia CIRP, 22, 15-22.
- Jasiulewicz-Kaczmarek, M. (2013a), The role and contribution of maintenance in sustainable manufacturing. IFAC Proceedings Volumes, 46(9), 1146-1151.
- Jasiulewicz-Kaczmarek, M. (2013b), Sustainability: Orientation in maintenance management—theoretical background. In: Golinska, P., editor. EcoProduction and Logistics: Emerging Trends and Business Practices. Berlin, Heidelberg: Springer Berlin Heidelberg. p117-134.
- Jasiulewicz-Kaczmarek, M. (2013c), Sustainability: Orientation in maintenance management: Case study. In: Golinska, P., editor. EcoProduction and Logistics: Emerging Trends and Business Practices. Berlin, Heidelberg: Springer Berlin Heidelberg. p135-154. Jasiulewicz-Kaczmarek, M. (2013d), Sustainable Maintenance-the Next

Generation of Maintenance Management. Paper Presented at the International Conference on Innovative Technologies, IN-TECH.

- Jasiulewicz-Kaczmarek, M. (2014), Integrating lean and green paradigms in maintenance management. IFAC Proceedings Volumes, 47(3), 4471-4476.
- Jasiulewicz-Kaczmarek, M., Drozyner, P. (2013), The role of maintenance in reducing the negative impact of a business on the environment. In: Erechtchoukova, M.G., Khaiter, P.A., Golinska, P., editors. Sustainability Appraisal: Quantitative Methods and Mathematical Techniques for Environmental Performance Evaluation. Berlin, Heidelberg: Springer Berlin Heidelberg. p141-166.
- Jasiulewicz-Kaczmarek, M., Stachowiak, A. (2016), Maintenance Process Strategic Analysis. Paper Presented at the IOP Conference Series: Materials Science and Engineering.
- Jin, X., Siegel, D., Weiss, B.A., Gamel, E., Wang, W., Lee, J., Ni, J. (2016), The present status and future growth of maintenance in US manufacturing: Results from a pilot survey. Manufacturing Review, 3(10), 1-10.
- Jin, X., Weiss, B.A., Siegel, D., Lee, J. (2016), Present status and future growth of advanced maintenance technology and strategy in US manufacturing. International Journal of Prognostics and Health Management, 7, 012.
- Jones, K., Cooper, J. (2007), The Role of Routine Maintenance in Improving the Sustainability of Existing Social Housing. Paper Presented at the Proceedings of the European Network for Housing Research Conference Sustainable Urban Areas Rotterdam.
- Joung, C.B., Carrell, J., Sarkar, P., Feng, S.C. (2013), Categorization of indicators for sustainable manufacturing. Ecological Indicators, 24, 148-157.
- Kaur, M., Singh, K., Ahuja, I.S. (2012), An evaluation of the synergic implementation of TQM and TPM paradigms on business performance. International Journal of Productivity and Performance Management, 62(1), 66-84.
- Kayan, B.A., Halim, I.A., Mahmud, N.S. (2017), Green maintenance for heritage buildings: Low carbon repair appraisal approach on laterite stones. Chemical Engineering Transactions, 56, 337-342.
- Kibira, D., McLean, C. (2008), Modeling and Simulation for Sustainable Manufacturing. Proceedings of the 2nd International Association of Science and Technology for Development. p254-263.
- Krajne, D., Glavič, P. (2005), How to compare companies on relevant dimensions of sustainability. Ecological Economics, 55(4), 551-563.
- Lee, J., Holgado, M., Kao, H.A., Macchi, M. (2014), New Thinking Paradigm for Maintenance Innovation Design. Cape Town, South Africa: Paper Presented at the Proceedings of the 19th World Congress the International Federation of Automatic Control.
- León, H.C.M., Calvo-Amodio, J. (2017), Towards lean for sustainability: Understanding the interrelationships between lean and sustainability from a systems thinking perspective. Journal of Cleaner Production, 142, 4384-4402.
- Levrat, E., Iung, B., Marquez, A.C. (2008), E-maintenance: Review and conceptual framework. Production Planning and Control, 19(4), 408-429.
- Liyanage, J.P. (2007), Operations and maintenance performance in production and manufacturing assets: The sustainability perspective. Journal of Manufacturing Technology Management, 18(3), 304-314.
- Liyanage, J.P. (2010), State of the art and emerging trends in operations and maintenance of offshore oil and gas production facilities: Some experiences and observations. International Journal of Automation and Computing, 7(2), 137-145.
- Liyanage, J.P., Badurdeen, F. (2010), Strategies for Integrating Maintenance for Sustainable Manufacturing. London: Springer.
- Liyanage, J.P., Badurdeen, F., Ratnayake, R.M.C. (2009), Industrial asset maintenance and sustainability performance: Economical,

environmental, and societal implications. In: Ben-Daya, M., Duffuaa, S.O., Raouf, A., Knezevic, J., Ait-Kadi, D., editors. Handbook of Maintenance Management and Engineering. London: Springer. p665-693.

- Löfsten, H. (1999), Management of industrial maintenance-economic evaluation of maintenance policies. International Journal of Operations and Production Management, 19(7), 716-737.
- Luthra, S., Mangla, S.K. (2018), When strategies matter: Adoption of sustainable supply chain management practices in an emerging economy's context. Resources, Conservation and Recycling, 138, 194-206.
- Mahmood, W.H.W., Abdullah, I., MdFauadi, M.H.F. (2015), Translating OEE measure into manufacturing sustainability. Applied Mechanics and Materials, 761, 555-559.
- Maletič, M., Maletič, D., Dahlgaard, J.J., Dahlgaard-Park, S.M., Gomišček, B. (2014), Sustainability exploration and sustainability exploitation: From a literature review towards a conceptual framework. Journal of Cleaner Production, 79 Supplement C, 182-194.
- Masocha, R. (2018), Does environmental sustainability impact innovation, ecological and social measures of firm performance of SMEs? Evidence from South Africa. Sustainability (Switzerland), 10(11), 3855.
- Millar, H.H., Russell, S.N. (2011), The adoption of sustainable manufacturing practices in the Caribbean. Business Strategy and the Environment, 20(8), 512-526.
- Mohamed, M., Valérie, B.G. (2016), The Role of Robustness Analysis for Sustainable Performance Assessment Frameworks. Paper Presented at the 2016 International Conference on Control, Decision and Information Technologies (CoDIT).
- Mostafa, S., Dumrak, J., Soltan, H. (2015), Lean maintenance roadmap. Procedia Manufacturing, 2, 434-444.
- Mostafa, S., Lee, S.H., Dumrak, J., Chileshe, N., Soltan, H. (2015), Lean thinking for a maintenance process. Production and Manufacturing Research, 3(1), 236-272.
- Moubray, J. (2003), 21st century maintenance organization part I: The asset management model. Maintenance Technology, 16(2), 25-32.
- Nezami, F.G., Yildirim, M.B. (2011), A Framework for a Fuzzy Sustainable Maintenance Strategy Selection Problem. Paper Presented at the Proceedings of the 2011 IEEE International Symposium on Sustainable Systems and Technology.
- Nordin, N., Ashari, H., Hassan, M.G. (2014), Drivers and Barriers in Sustainable Manufacturing Implementation in Malaysian Manufacturing Firms. Paper Presented at the 2014 IEEE International Conference on Industrial Engineering and Engineering Management.
- Nordin, N., Ashari, H., Rajemi, M.F. (2014), A case study of sustainable manufacturing practices. Journal of Advanced Management Science, 2(1), 12-16.
- OPEC. (2018), Annual Statistical Bulletin. Vienna, Austria: Organization of the Petroleum Exporting Countries. Available from: http://www. thegulfintelligence.com/mediafiles/downloadfile/4833753a-f159-46f2-8dc0-f2335344ebe6.pdf.
- Parida, A., Kumar, U. (2010), Integrated Strategic Asset Performance Assessment. London: Springer-Verlag.
- Pei, Y., Amekudzi, A., Meyer, M., Barrella, E., Ross, C. (2010), Performance measurement frameworks and development of effective sustainable transport strategies and indicators. Transportation Research Record: Journal of the Transportation Research Board, 2163, 73-80.
- Pires, S. (2015), Industrial Maintenance for Sustainable Performance: A Systematic Literature Review. Paper Presented at the the 23rd International Conference on Production Research.

Pires, S., Sénéchal, O., Loures, E.R., Jimenez, J.F. (2016), An approach

to the prioritization of sustainable maintenance drivers in the TBL framework. IFAC-PapersOnLine, 49(28), 150-155.

- Ratnayake, R.M.C., Markeset, T. (2010), Technical integrity management: Measuring HSE awareness using AHP in selecting a maintenance strategy. Journal of Quality in Maintenance Engineering, 16(1), 44-63.
- Rezaee, Z. (2016), Business sustainability research: A theoretical and integrated perspective. Journal of Accounting Literature, 36 Supplement C, 48-64.
- Roberts, S.J.F., Ball, P.D. (2014), Developing a library of sustainable manufacturing practices. Procedia CIRP, 15, 159-164.
- Roni, M., Jabar, J., Mohamad, M., Yusof, M. (2014), Conceptual study on sustainable manufacturing practices and firm performance. Science International, 26(4), 1459-1464.
- Russell, S.N., Millar, H.H. (2014), Exploring the relationships among sustainable manufacturing practices, business performance and competitive advantage: Perspectives from a developing economy. Journal of Management and Sustainability, 4(3), 37-53.
- Sari, E., Shaharoun, A.M., Ma'aram, A., Yazid, A.M. (2015), Sustainable maintenance performance measures: A pilot survey in Malaysian automotive companies. Procedia CIRP, 26, 443-448.
- Savitz, A. (2014), The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success - and How You Can Too. 2nd ed. New York: John Wiley and Sons.
- Schneider, J., Ghettas, S., Merdaci, N., Brown, M., Martyniuk, J., Alshehri, W., Trojan, A. (2013), Towards sustainability in the oil and gas sector: Benchmarking of environmental, health, and safety efforts. Journal of Environmental Sustainability, 3(3), 6.
- Schneider, J., Vargo, C., Campbell, D., Hall, R. (2011), An analysis of reported sustainability-related efforts in the petroleum refining industry. The Journal of Corporate Citizenship, 2011(44), 69-84.
- Sénéchal, O. (2016), Maintenance decision support for sustainable performance: Problems and research directions at the crossroads of health management and eco-design. IFAC-PapersOnLine, 49(28), 85-90.
- Sénéchal, O. (2017), Research directions for integrating the triple bottom line in maintenance dashboards. Journal of Cleaner Production, 142, 331-342.
- Sénéchal, O., Trentesaux, D., Pires, S., Loures, E.R., Santos, E.A. (2015), Sustainable Performance: A Paradigm Inducing New Needs of Interoperability between Maintenance and Scheduling Activities in Manufacturing. Paper Presented at the 5th International Workshop Advanced Cleaner Production.
- Sezen, B., Çankaya, S.Y. (2013), Effects of green manufacturing and eco-innovation on sustainability performance. Procedia-Social and Behavioral Sciences, 99 Supplement C, 154-163.
- Shubham, Charan, P., Murty, L.S. (2018), Organizational adoption of sustainable manufacturing practices in India: Integrating institutional theory and corporate environmental responsibility. International Journal of Sustainable Development and World Ecology, 25(1), 23-34.
- Shukla, O.J., Jangid, V., Siddh, M.M., Kumar, R., Soni, G. (2017), Evaluating Key Factors of Sustainable Manufacturing in Indian Automobile Industries using Analytic Hierarchy Process (AHP). Paper Presented at the 2017 International Conference on Advances in Mechanical, Industrial, Automation and Management Systems (AMIAMS).
- Singh, S., Olugu, E.U., Musa, S.N., Mahat, A.B. (2015), Fuzzy-based sustainability evaluation method for manufacturing SMEs using balanced scorecard framework. Journal of Intelligent Manufacturing, 29(1), 1-18.
- Starr, A., Bevis, K. (2010), The Role of Education in Industrial

Maintenance: The Pathway to a Sustainable Future. London: Paper Presented at the Proceedings of the 4th World Congress on Engineering Asset Management.

- Stieb, J.A. (2009), Assessing freeman's stakeholder theory. Journal of Business Ethics, 87(3), 401-414.
- Štreimikienė, D., Girdzijauskas, S., Stoškus, L. (2009), Sustainability assessment methods and their application to harmonization of policies and sustainability monitoring. Environmental Research, Engineering and Management, 2(48), 51-62.
- Stuchly, V., Jasiulewicz-Kaczmarek, M. (2014), Maintenance in sustainable manufacturing. Scientific Journal of Logistics, 10(3), 273-284.
- Székely, F., Knirsch, M. (2005), Responsible leadership and corporate social responsibility: Metrics for sustainable performance. European Management Journal, 23(6), 628-647.
- Takata, S., Kirnura, F., van Houten, F.J.A., Westkamper, E., Shpitalni, M., Ceglarek, D., Lee, J. (2004), Maintenance: Changing role in life cycle management. CIRP Annals-Manufacturing Technology, 53(2), 643-655.
- Tousley, P.C. (2010), Maintain it and save why we need maintenance management programs. Energy Engineering, 107(5), 64-75.
- UN-ESCWA. (2018), External Trade Bulletin of the Arab Region. New York: United Nations Economic and Social Commission For Western Asia. Available from: https://www.unescwa.org/recurringpublication-identifier/external-trade-bulletin-arab-region.
- Vassu, K., Lazim, H.B.M. (2016), The role of maintenance in manufacturing sector: An excerpt from review of liturature. Journal of Technology and Operations Management, 11(1), 60-68.
- Venkatraman, S., Nayak, R.R. (2015), Corporate sustainability: An IS approach for integrating triple bottom line elements. Social

Responsibility Journal, 11(3), 482-501.

- WCED. (1987), Our Common Future. Portland: United Nations, The World Commission on Environment and Development. Available from: http://www.un-documents.net/our-common-future.pdf.
- White, M.A. (2013), Sustainability: I know it when i see it. Ecological Economics, 86, 213-217.
- Worster, D. (1993), The Wealth of Nature: Environmental History and the Ecological Imagination. New York: Oxford University Press on Demand.
- Wu, L., Subramanian, N., Abdulrahman, M., Liu, C., Lai, K.H., Pawar, K. (2015), The impact of integrated practices of lean, green, and social management systems on firm sustainability performance—evidence from Chinese fashion auto-parts suppliers. Sustainability, 7(4), 3838.
- Yucel, E., Gunay, M. (2013), An evaluation on machining processes for sustainable manufacturing. Gazi University Journal of Science, 26(2), 241-252.
- Zhang, H., Yu, X. (2017), Research on oil and gas pipeline defect recognition based on IPSO for RBF neural network. Sustainable Computing: Informatics and Systems, 20(12), 203-208.
- Zhang, X., Liu, C., Li, W., Evans, S., Yin, Y. (2017), Effects of key enabling technologies for seru production on sustainable performance. Omega, 66, 290-307.
- Zhang, Y., Kim, C.W., Tee, K.F., Lam, J.S.L. (2017), Optimal sustainable life cycle maintenance strategies for port infrastructures. Journal of Cleaner Production, 142, 1693-1709.
- Zubir, A.F.M., Habidin, N.F., Conding, J., Jaya, N., Hashim, S. (2012), The development of sustainable manufacturing practices and sustainable performance in Malaysian automotive industry. Journal of Economics and Sustainable Development, 3(7), 130-138.